6:30AM MARCH 2, 2024

ATHLETE GUIDE



ADDRESS OF EVENT

ALICO ARENA 12181 FGCU Lake Pkwy E Fort Myers, FL 33913

PACKET PICK UP

Early Packet Pick Up Friday 3/1 Poke Fusion Fort Myers 4:00-6:00PM (<u>Directions</u>)

Race Day Packet Pick Up at event from 5:30-6:10AM

*Shirt sizes and styles are first come, first served.

RACE DAY

Pre-Race Instructions: 6:20AM National Anthem: 6:25AM Race Start: 6:30AM (Half & 5k) Awards Pick Up: Live as you finish!

ELITE EVENTS TRACKER



INFO | MAPS | TRACKING | RESULTS

*Don't forget to take lots of photos and screenshot your results for social media! Be sure to hashtag #runeliteevents & follow us @runeliteevents on Instagram and Facebook.

WHAT TO EXPECT

A professionally produced, high quality athletic event... from start to finish!

When you arrive at packet pick up, you'll feel the energy and excitement as you check in and are assigned your very own bib number. But this isn't just any ordinary bib number, it's equipped with a timing chip that will automatically keep track of your epic race journey and allow your friends and family to follow your every move on the free, easy-to-use Elite Events Tracker App. No need to carry a phone, just pin on your bib and let the chip do the work!

But before you hit the starting line, head over to the t-shirt table where you'll get to choose between a high-quality, colorful and gender-specific tech t-shirt or a soft and comfortable cotton tank top. As you prepare for the race, the lively music will get your heart pumping and your feet ready to fly.

When the gun goes off, you'll be running over timing mats that will keep track of your time for each segment of the course. And don't worry about hydration, there will be water stops along the way to keep you going strong.

As you make your way down the home stretch, don't forget to smile because our official race photographers and videographers will be waiting to capture your victorious moment. You'll be wearing your huge finisher medal with pride and taking a picture in front of the Elite Events backdrop. Your free race photos and videos will be online in just a few days, so don't forget to share them with your friends and family!

After crossing the finish line, you'll enjoy a variety of delicious snacks and instantly view your results and split times via the free Elite Events Tracker App. And if you added your friends before the race, you can follow their progress too! Get notifications sent straight to your smartwatch or cell phone as you run. It's going to be an unforgettable experience!

PARKING

There is ample parking where the race starts and finishes. Follow directions of parking attendants.

RESTROOMS

Plenty of indoor restrooms are located in the Aquatic Center by the start line.

AWARDS

The top 5 runners in each age category will receive an award. The awards pick up area will be near the finish.

Male & Female Overall, Masters, Grand Masters 1-10, 11-14, 15-19, 20-24, 25-29, 30-34, 35-39, 40-44, 45-49, 50-54, 55-59, 60-64, 65-69, 70-74, 75+

POST RACE SNACKS & REFRESHMENTS

Post race snacks will be prepackaged items. Bananas and fruit are subject to local grocery store availability. Please supplement your post race snacks as necessary.

PARTICIPANT TRACKING

The most user friendly participant tracking app in the running industry is included free.

Step 1: Download the Elite Events Tracker App

Step 2: Click on the Event (Fort Myers)

Step 3: Search the name or bib of the participant/s

Step 4: Claim yourself and add other runners to track.

That's it! It's super simple.

Optional Steps...

Step 5: Runners can upload a photo that will be displayed in the results.

Step 6: Share your profile so your friends and family can follow along race day.

Step 7: Make sure "Push Notifications" are turned on so you receive messages when your tracked participants pass timing points.

SHIRTS



AWARDS



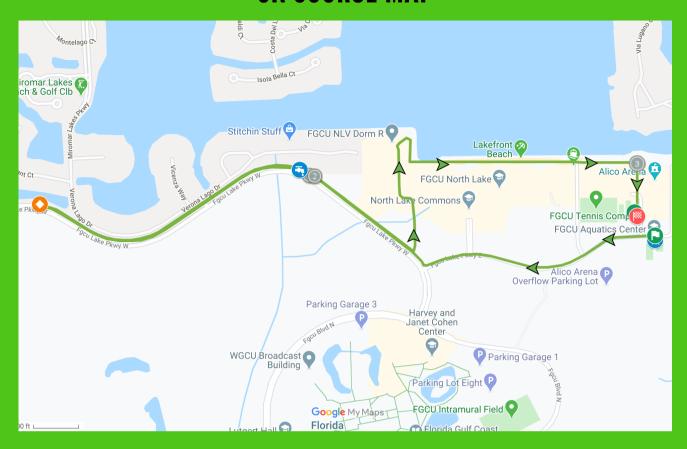
FINISHER MEDALS



TRACKING APP



5K COURSE MAP

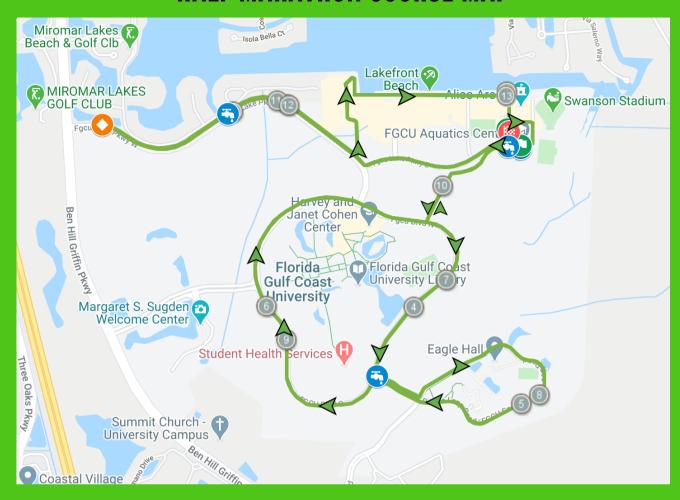


COURSE MAP FLYOVER

A turn by turn flyover is available on our Elite Events Youtube Channel.



HALF MARATHON COURSE MAP



COURSE MAP FLYOVER

A turn by turn flyover is available on our Elite Events Youtube Channel.



Elite Events runners receive a FREE Cryotherapy





FREE CRYOTHERAPY SESSION

\$50 VALUE!

Don't forget to redeem your Free Cryotherapy session from Restore Hyper Wellness in Naples.

Simply show the staff your race bib at Early Packet Pick Up or after the race to redeem. It's that simple!

CUSTOM MEDAL ENGRAVING ONSITE FOR JUST \$10



THINGS TO DO IN FORT MYERS

- 1. Visit Edison and Ford Winter Estates: Explore the historic winter homes of Thomas Edison and Henry Ford, including botanical gardens, historical exhibits, and guided tours.
- 2. Relax on Fort Myers Beach: Enjoy miles of white sandy beaches, clear blue waters, and a vibrant beach atmosphere with opportunities for swimming, sunbathing, shelling, and water sports.
- 3. Take a dolphin-watching cruise: Embark on a guided boat tour to spot dolphins in their natural habitat along the scenic coastlines of Fort Myers and nearby Sanibel Island.
- 4. Explore Sanibel Island: Cross the causeway to Sanibel Island and discover its pristine beaches, nature reserves, and charming shops and restaurants. Don't miss the J.N. "Ding" Darling National Wildlife Refuge for birdwatching and wildlife viewing.
- 5. Visit the Bailey-Matthews National Shell Museum: Learn about the fascinating world of shells through interactive exhibits, live mollusk tanks, and educational programs at this unique museum dedicated to marine life.
- 6. Experience the Calusa Nature Center and Planetarium: Immerse yourself in Southwest Florida's natural environment with nature trails, animal exhibits, a butterfly house, and educational programs. Don't forget to catch a show at the planetarium.
- 7. Tour the IMAG History & Science Center: Engage in hands-on science exhibits, interactive displays, and live animal encounters at this family-friendly museum showcasing the wonders of science and history.
- 8. Enjoy a round of golf: Fort Myers boasts numerous championship golf courses catering to players of all skill levels. Tee off amidst lush green fairways and beautiful scenery for a memorable golfing experience.
- 9. Stroll through downtown Fort Myers: Explore the historic downtown district lined with art galleries, boutiques, cafes, and cultural attractions such as the Sidney & Berne Davis Art Center and the Art Walk event held on the first Friday of every month.
- 10. Indulge in culinary delights: Savor fresh seafood, regional specialties, and international cuisine at the diverse array of restaurants, waterfront eateries, and food festivals throughout Fort Myers and its surrounding areas.